FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** S00075594 **Type of Permit:** STILL **Release Date:** 03/06/2014

**Production Company** NEED 'EM PRODUCTIONS

**Insured Company Name** NEED 'EM PRODUCTIONS
Contact Phone No. 1 323-363-4600
Contact Phone No. 2 310-740-4370
Fax 323-337-8318
Address 6536 NORTH CAMPBELL AVENUE
PORTLAND, Oregon 97217

**Production Title** PMI

**Type of Production** Still Photo

**Producer** Sarah Gersbach

**Director** Sarah Gersbach

**1st AD** Sarah Gersbach

**Production Manager** Sarah Gersbach

**FilmL.A. Coordinator** Adrian Fayad

**Location Manager** Jason Madison
Primary Phone Mobile - 310-806-2896
Secondary Phone Office - 323-363-4600

**Location Assistant** Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone

### Fees

| | |
|---|---|
| Posting 300 | $69.00 |
| Notification Charge | $285.00 |
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |
| LA COUNTY -STILL PHOTOGRAPHY FIRE REVIEW FEE | $277.00 |
| SANTA MONICA STILL PHOTO APPLICATION FEE | $105.06 |
| SANTA MONICA FILM APPLICATION FEE | $262.66 |
| SANTA MONICA STILL PHOTO OTHER LOCATION FEE | $210.12 |
| SANTA MONICA POLICE OFFICER | $1,366.56 |
| SANTA MONICA POLICE MOTOR | $50.00 |

**Total Permit Fee** $3,335.40

**Number of Locations** 2

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information — Location



**Permit Number** S00075594
**Production Company** NEED 'EM PRODUCTIONS
**Insured Company** NEED 'EM PRODUCTIONS
**Production Title** PMI

**Location Manager** Jason Madison
Primary Phone Mobile - 310-806-2896
Secondary Phone Office - 323-363-4600

**Location Address** 814 Broadway, Santa Monica, CA, 90401

**Location Type** Bar

**Film Dates** 3/7/2014 - 3/7/2014 08:00 - 14:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions**
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 30 |
| Cube Trucks | 2 |
| Motor Homes | 2 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 35 |
| Santa Monica Police Officer | 1 |

**Filming Activities** Interior still shots of models against scenery; Filming behind the scene/b-roll shots of photo shoot; ;

**Jurisdiction** **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

**Approvals** CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT — Mike Braaten

**Parking**
**Base Camp**
Location Type : Filming Location
**Crew Parking**
Location Type : Filming Location

**Posting "No Parking" signs** S/S BROADWAY, FROM LOCATION - EAST 9TH ST.
METER #'S: 804, 806, 808, 810, 812, & 814

**Approximate Footage** County Parking **Log Number** SM POSTING

**Date(s)** 3/7/2014 to 3/7/2014 **Time(s)** 08:00 to 14:00

**Posting "No Parking" signs** W/S 9TH ST., BROADWAY- SOUTH TO ALLEY (APPROX. 50'FT)
*METER'S: 1500/1502; 1504/1506; 1508/1510; 1512/1514; 1516/1518 & 1520*

**Approximate Footage** County Parking **Log Number** SM POSTING

**Date(s)** 3/7/2014 to 3/7/2014 **Time(s)** 08:00 to 14:00

NO PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information — Location



**Permit Number** S00075594
**Production Company** NEED 'EM PRODUCTIONS
**Insured Company** NEED 'EM PRODUCTIONS
**Production Title** PMI

**Location Manager** Jason Madison
Primary Phone Mobile - 310-806-2896
Secondary Phone Office - 323-363-4600

**Location Address** 200 S Venice Blvd, Venice, CA, 90291

**Location Type** Loft

**Film Dates** 3/7/2014 - 3/7/2014 11:00 - 22:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions**
Equipment vehicles may park on one side of the street only.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

**Please see attached document** Venice Area January 2010.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 30 |
| Cube Trucks | 2 |
| Motor Homes | 2 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 35 |

**Filming Activities** Interior establishing beauty still shots of models against scenery; Filming behind the scene shots/b-roll of photo shoot; ;

**Jurisdiction** **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 671 **Grid:** H6

**Approvals** LOS ANGELES POLICE DEPARTMENT Mark Preciado

**Parking**
**Base Camp**
Location Type : Filming Location
**Crew Parking**
Location Type : Filming Location
**Parking Notes**
MPI: Venice DELL Lot (pacific & venice) (#70 spaces) 11a-9p

**Posting "No Parking" signs** S/S VENICE BLVD., FROM LOCATION (200 S.VENICE BLVD.) GOING WEST TO STRONGS DR.

**Approximate Footage** 0 - 300 **Log Number** 74361

**Date(s)** 3/7/2014 to 3/7/2014 **Time(s)** 07:00 to 22:00

NO PERMIT

**SPECIAL FILMING CONDITIONS**
**VENICE AREA**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT